

## **Program Description/Textbook or Print Instructional Material**

Vendor: Thomson Learning/South-Western Web Address: www.swep.com  
 Title: Law for Business & Personal Use  
 Author: Adamson Copyright: 2004  
 ISBN: 0-538-43622-0 Course/Content Area: Vocational and Career Education; Business Program; Business Law  
 Intended Grade or Level: 9-12 Readability Level: 10.4 (Flesch Kincaid)  
 List Price: 70.95 Lowest Wholesale Price: 52.50

*All materials bid as of July 1, 2003 must be offered in an alternative format for students who require reading accommodations. A description of the levels of accommodation is included on p. 8-9 of this bid packet. The Kentucky Department of Education must receive a copy of the alternative format if the material is placed on the State Multiple List.*

Level of Accommodations (Level One, Two or Three) Level Three

If Level Two or Three, please provide rationale for not meeting Level One Compliance It is not financially feasible for our products to meet Level One at this time.

## **FEATURES**

**DISCLAIMER:** The features of each book or program were developed by the publisher and do not reflect the opinion of the State Review Team, State Textbook Commission, nor of the Kentucky Department of Education.

### **Content**

- Follow a young entrepreneur's business start-up and experience law in action
- Increase student interest using the CNN Video, Interactive Study Guide software, and Mock Trial Video
- Incorporate case analysis and research with over 1,000 cases at your fingertips

### **Student Experiences**

- New chapter on E-Commerce keeps student's attention
- New feature on electronic issues keep students up-to-date with technology
- New feature on law research makes learning fun

### **Assessment**

Law for Business and Personal Use 16E maintains a fundamental emphasis on business law, while introducing personal law topics that interest students. A new web site, updated content, updated computer applications, new feature on electronic issues, and a new feature on law research bring excitement to this text! Give your students the most comprehensive coverage of contracts, ethics, employment law, credit, banking, partnerships, bankruptcy, and more.

### **Organization**

Unit 1 Law, Justice, and You Unit 2 Fundamentals of Contracts Unit 3 Sales and Other Contractual Situations Unit 4 Property Unit 5 The Law of Jobs Unit 6 Forms of Business Organizations Unit 7 Borrowing Money and Paying Bills

### **Resource Materials**

#### **Gratis Items To Be Provided And Under What Conditions**

Interactive Study Guide CD (0-538-43628-x) Free 1 per school  
Transparencies (0-538-68792-4) Free 1 per school  
ExamView CD (0-538-43625-5) Free 1 per teacher  
CNN Video and Discussion Guide (0-538-43629-8) Free 1 per teacher  
Instructor's Resource CD (0-538-43630-1) Free 1 per teacher  
Instructor's Resource Kit (0-538-43626-3) Free one per teacher  
Instructor's Wraparound Edition (0-538-43623-9) Free 1 per teacher

#### **Available Ancillary Materials**

Student Activities and Study Guide (0-538-43624-7)

### **RESEARCH DATA AND EVIDENCE OF EFFECTIVENESS**

**DISCLAIMER:** The research data and evidence of effectiveness was provided by the publisher and does not reflect the opinion of the State Review Team, State Textbook Commission, nor the Kentucky Department of Education.

**NOTE:** *Please complete this section by indicating the research data and evidence of effectiveness or give a web site where the information is located. If there is no research data and evidence of effectiveness, please indicate “not available” in the space.*



# Group V - Career/Technical Vocational/Practical Living Education Instructional Materials Evaluation Tool Business



<b>Title:</b> Law for Business and Personal Use		<b>Cost:</b> \$52.50	
<b>Publisher:</b> Thomson Learning/South-Western			
<b>Item Evaluated:</b> Text and Supplemental Materials			
<b>Copyright Date:</b> 2004		<b>Evaluator:</b> Dale Winkler	
<b>Content Level:</b> 9-12		<b>Date of Evaluation</b> July 29, 2003	
<b>Level of Alternative Format</b>	Level 1 – Full Compliance	Level 2 – Provisional Compliance	Level 3 – Marginal Compliance
This section completed by Exceptional Children Services			

## Overall Strengths and/or Weaknesses

**Disclaimer:** Comments on the strengths and/or weaknesses of each book, material or program were written by members of the State Textbook/Instructional Materials Review Team and reflect their opinions . They do not reflect the opinions of the State Textbook Commission nor the Kentucky Department of Education. In addition, the State Textbook/ Instructional Materials Review Team completed each evaluation form during the week of July 28-Aug. 1, 2003. In order to maintain the integrity of the of the review team's comments, editing was limited to spelling and punctuation.

<b>Recommendations:</b>
<input checked="" type="checkbox"/> Recommended by reviewers to State Textbook Commission
<input type="checkbox"/> Not recommended by reviewers to State Textbook Commission

**Publisher's Explanation of Reviewer's Comments:** By action of the State Textbook Commission, publishers are provided limited space, 150 words, to respond to what they may consider factual errors made by the reviewers in the evaluation.



# Group V - Career/Technical Vocational/Practical Living Education Instructional Materials Evaluation Tool Business



<b>Title: Law for Business and Personal Use</b>		<b>Publisher: Thomson Learning/South-Western</b>
<b>Technology Management Summary Data:</b>	20 possible points	_____12_____ points earned
Technology Management Comments: The software has very good material, but it is not user friendly.		
<b>Technology Presentation/Interface Summary Data:</b>	40 possible points	_____23_____ points earned
Technology Presentation/Interface Comments: Students must be willing to take the time learn the software. The video provides great information, but it is not presented in a way to capture the atten-		
<b>Content Summary Data:</b>	44 possible points	_____33_____ points earned
Content Comments: Very few career experiences, but there are real world applications in each chapter. The mathematical skills are limited; however, there are opportunities for students to improve their communication skills in each chapter through writing, oral presentations, and role playing.		
<b>Instruction &amp; Assessment Summary Data</b>	52 possible points	_____42_____ points earned
Instruction & Management Comments: Great at presenting chapter objectives/goals. Text and materials fall little short in enhancing the learning environment.		
<b>Organization &amp; Structure Summary Data</b>	36 possible points	_____33_____ points earned
Organization & Structure Comments: Reading level is appropriate for high school. The page layout is very busy and distracting.		
<b>Resource Material Summary Data</b>	40 possible points	_____19_____ points earned
Resource Material Comments: Materials would be easier to access and store in a binder. Could not find and online resources.		



# **Group V - Career /Technical & Vocational/Practical Living** **Electronic Instructional Media Review Form** **Stand Alone/Independent or Integrated Software for Business**



<b>Equipment</b> (circle or change fill color)	<b>Grade Level</b> (circle or change fill color)	<b>Audience</b> (circle or change fill color)	<b>Format</b> (circle or change fill color)	<b>Cost</b> _____	
Windows	Primary	Individual	Stand Alone/Independent	_____ single copy	_____ site license
Macintosh	Intermediate	Small Group	Integrated	_____ network version	_____ school version
CD-ROM	Middle	Large Group	Supplemental	_____ lab pack of _____ copies	_____ online
DVD	High		In lieu of basal test		
Sound					
Other					

If other, explain  
Video

<b>Type of Software:</b> Check all that apply	_____ Simulation	_____ Management	_____ Interdisciplinary	_____ Problem Solving	_____ Tutorial
_____ Exploratory	_____ Creativity	_____ Drill and Practice	_____ Critical Thinking	_____ Utility	_____ Other:

<b>Rating Scale:</b>	3—Some of the time	1—None of the time
4—All or the time	2—Minimally	0— Not applicable

Management	Rating
Allows customizing for individual learning needs.	3
Allows students to exit and resume at a later time.	3
Keeps a students performance record, where needed.	2
Allows control of various aspects of the software (e.g., turning sound off).	0
Allows for printed reports.	4
Comments: The software has very good material, but it is not user friendly	<b>Total</b> <b>12</b>

Presentation/Interface	Rating
Presents material in an organized manner.	3
Has consistent, easy-to-use, on-screen instructions.	2
Has developmentally correct presentation format.	3
Adapts to different learning environments (learning styles/multiple intelligences, etc.)	2
Accessible for special needs students.	3
Runs smoothly, without long delays.	2
Presents easy-to-view text and graphics.	3
Presents easy-to-hear and understand sounds.	2
Avoids unnecessary screens, sounds, and graphics.	3
Provides immediate, appropriate feedback.	0
Comments: Students must be willing to take the time learn the software. The video provides great information, but it is not presented in a way to capture the attention of teenagers.	<b>Total</b> <b>23</b>

Content—Business	Rating
Career Experiences	2
Employability Skills	2
Teamwork	3
Global Perspective	3
Mathematical Skills	2
Communication	3
Diversity	3
Ethical Practices	4
Academic Integration	3
Real World Application	4
Content Area Concepts Addressed	4
Comments: Very few career experiences, but there are real world applications in each chapter. The mathematical skills are limited; however, there are opportunities for students to improve their communication skills in each chapter through writing, oral presentations, and role playing.	<b>Total</b> <b>33</b>

Rating Scale:	2—Minimally
4—All or the time	1—None of the time
3—Some of the time	0— Not applicable

Instruction and Assessment	Rating
Identifies a Sense of Purpose	4
Builds on Student Ideals	4
Engages Students	3
Develops Business Ideas	3
Promotes Student Thinking	3
Assesses Student Progress	3
Enhances The Learning Environment	3
Reading level is appropriate for interest and ability level of intended student group; level remains consistent throughout.	4
Commonwealth Accountability Testing System (CATS) "like" Assessment is provided	3
Variety of Assessments (diagnostic, formative, summative, open response, multiple choice, individual, small group, oral, demonstrations, presentations, self and peer performance, portfolio prompts) is included.	3
Includes activities and opportunities for integration of technology.	3
Reflects researched-based practices (e.g. hands-on activities, technology, problem-solving situations)	3
Differentiation techniques and activities suggested.	3
Comments: Great at presenting chapter objectives/goals. Text and materials fall little short in enhancing the learning environment.	<b>Total 42</b>

Rating Scale:	3 – Some potential for learning	1 - Not present
4 – High potential for learning	2 – Little potential for learning	0 – Not applicable

Organization and Structure	Rating
Organization is logical and allows for spiraling of content.	4
Vocabulary and key terms are clearly defined and easily accessible within each lesson.	4
Visual illustrations (e.g. graphs, charts, models) and examples are clearly presented and content-related.	3
Illustrations and language reflect diversity (e.g. racial, ethnic, cultural, age, gender, disabilities).	4
Legible type, length of lines, spacing, and page layout and width of margins contribute to overall appearance and use.	3
Student materials seem durable and conducive to daily use.	4
Includes sufficient glossary, index and appendices.	4
Employs accurate grammar and spelling	4
Organization of material can be effectively used with Standards Based Units, Core Content and Program of Studies.	3
Comments: Reading level is appropriate for high school. The page layout is very busy and distracting.	<b>Total 33</b>

Resource Materials	Rating
Teacher materials coordinate easily with student materials (e.g. additional resources included at point of need, student pages shown, integration of technology indicated)	3
Activities are included that adapt to the various learning styles, intelligences, and interest/ability levels.	3
Extension activities including adaptations and accommodations for students with special needs.	3
Resources provide objectives, background information, common student errors, hints, advice for lesson implementation and real-world connections, connections with career and/technology and references (e.g. solution manuals, study guides)	4
Suggestions are made for integration of themes and /or interdisciplinary instruction.	3
Integration opportunities suggested and examples given.	3
Teacher resources are available online.	0
Online resources available – Repeat of information in text.	0
Online resources available – Practice skills only.	0
Online resources available – New application materials.	0
Comments: Materials would be easier to access and store in a binder. Could not find and online resources.	<b>Total 19</b>

Rating Scale:	2—Minimally
4—All or the time	1—None of the time
3—Some of the time	0— Not applicable



tion of teenagers.